



Society of Illustrators, Artists & Designers

USE OF THE 'SIAD' MARK

Approved by Full Council at their meeting of 2nd January 2004

Conditions of Use of the Mark

The SIAD Collective Mark may be used by individual Graduate Members (permitted to use of the post-nominal affix "DipSIAD"), Members (permitted to use of the post-nominal affix "MSIAD") and Fellows of the Society (permitted to use of the post-nominal affix "FSIAD") for such time as that individual remains a paid-up member of the Society. The Collective Mark may also be used by partnerships, corporations and companies on condition that two or more principals or directors remain paid-up members of the Society. The Collective Mark may not be used by Student Members of the Society.

Action against Misuse of the Mark

Use of the Mark by an individual, partnership, corporation or company that does not meet the conditions of use of the Mark as described above shall be deemed to constitute a misuse of the Mark. In such circumstances of alleged misuse, the Administrator of the Society shall put the facts before Council. Upon consideration of the facts by Council, if the alleged misuse of the Mark is upheld by Council, the following action shall be taken:

1. The Administrator shall write to the individual, partnership, corporation or company deemed to be guilty of misuse of the Mark advising them of the misuse as determined by Council and recommending the action to be taken by them, within twenty-one days of the date of the letter, in order to cease misuse of the Mark.
2. Where the individual, partnership, corporation or company takes the prescribed action, within twenty-one days of the date of the letter, the matter shall be concluded.
3. Upon expiration of the twenty-one day time limit and where the prescribed action has not been taken by the individual, partnership, corporation or company, the Chairman of the Society shall write to them advising that if the action is not taken within a further fourteen days, the individual, partnership, corporation or company shall, without further communication, be struck-off the Register of Members whereupon a notice to that effect shall be published on the website of the Society.

Society of Illustrators, Artists & Designers

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